

When to use Lego Serious Play?

There is no one answer to the question, “When to use Lego Serious Play (LSP)?”.

BLANKBRICKS custom design workshops focused on individual organisational situations based on upfront consultation, facilitated using the LSP method.

Our experience has shown that the LSP method can be used for internal and/or external challenges and for single, inter- and/or multidisciplinary teams / groups for:

- ▶ provoking thought - especially ‘outside the box’ or ‘blue sky’ thinking
- ▶ overcoming workplace constraints on thought and expressive capacity
- ▶ inspiring rational and emotional creativity
- ▶ generating new and innovative ideas
- ▶ improving communication and/or performance
- ▶ problem / blind-spot identification & definition
- ▶ identifying ‘sticky knowledge’ and preconceptions
- ▶ making tacit knowledge explicit
- ▶ encouraging genuine enthusiastic participation / whole group collaboration
- ▶ understanding other points of view
- ▶ enjoying a positive experience
- ▶ negotiating shared frames of reference & common understandings
- ▶ making each participant’s opinions matter & contributions count
- ▶ ensuring everyone has an emotional stake in the co-created solutions / outcomes
- ▶ delivering tangible and actionable business benefits & insights

We've compiled a bullet pointed list below of some common situations as a quick check.

If your context is reflected in one or more of these scenarios it means **BLANKBRICKS** can definitely help and our LSP workshops will add value when:

- ▶ asking each team member or participant the same question results in different answers
- ▶ everyone in the group has an interest or stake in what is on the agenda / in the pipeline / on the drawing board / in development planning
- ▶ it is highly important that everyone participates in the discussions and is responsible for actioning the outcomes
- ▶ you want to increase team interpersonal understanding of a particular issue
- ▶ you want to use time most efficiently to get the heart of the matter
- ▶ you need 100% engagement or 'buy-in'
- ▶ you would like to provoke new learning and new ways of thinking / looking at things
- ▶ you want to deal with tough and complex, dynamic, sensitive or tricky issues in a constructive and positive atmosphere
- ▶ it is highly important participants can express their true thoughts and feelings
- ▶ you have a situation where a few members tend to dominate the discussions
- ▶ you have a group that feel meetings tend to be a waste of time
- ▶ you want to create a level playing field for discussion
- ▶ the group needs to find an answer or solution they can all fully commit to rationally and emotionally
- ▶ your meetings or learning events tend to focus more on the messengers than on the message